

# Stick 'n' Step

Annual Report  
2014-2015



## **Administration Details**

### **Registered Office**

3 Croxteth Avenue, Wallasey  
Wirral, Merseyside CH44 5UL  
T: 0151 638 0888  
www.sticknstep.org

### **Charity Shop Locations**

41a Bebington Road, New Ferry , Wirral, Merseyside CH62 5BE  
42 Brow's Lane, Formby, Merseyside L37 4ED

### **Description of charity's objective**

To provide conductive education to mostly children with cerebral palsy

### **Trustees**

Sean Pattinson (Chairman)  
Anne Archer  
John Byrne  
Claire Hewitt  
Paul Richards  
Karen Turner-Riley  
Annette Roberts

### **Charity Secretary**

Sarah Smithson

### **Charity Patrons**

Dame Lorna Muirhead DBE, Lord Lieutenant of Merseyside

### **Charity Ambassador**

Rob Palmer

### **Independent Examiner**

Mitchell Charlesworth  
488 Knutsford Road  
Warrington  
WA4 1DX

### **Bank**

Co-operative Bank  
1 Bold Street  
Liverpool  
L1 4NW

### **Insurers**

Oval Insurance Broking Ltd  
141 Sefton St  
Liverpool  
L8 5SN



# Welcome

This year our focus has been on professionalism, efficiency and effectiveness.

This has been central to all of our actions. Our work with the families continues apace, but with continuing demands on our service, we felt it prudent to let our services continue with few changes whilst we concentrated on the policies, strategies and plans that guide us.

We have therefore, as a Board, spent the year reviewing our organisation and its operations with view to how we can sustain and grow over the forthcoming years.

We hope to undertake a period of growth and with this planning, make it a successful step.

We hope you enjoy reading about our review.

**Sean Pattinson, Chair**



# Professionalism

In March we hosted the 10th annual national CEPEG Conference

This is an annual event that welcomes conductive education professionals from across the UK and Europe for a weekend of education and networking.

Stick 'n' Step was one of the smallest conductive education organisations to host the event and we chose the theme of 'Raising the Bar'. It was our hope that in hosting the event we would be seen as a small but professional organisation, capable of running a very professional level of conference.

We welcomed over 120 delegates to the Hilton hotel in Liverpool ONE, as well as to a tour of our centre.

The feedback was incredible and all of our staff and volunteers were delighted with how well the event was received.

We have certainly ensured that Stick 'n' Step has been placed firmly on the map of conductive education for the future.





# Effectiveness

In recent years we have spoken of wanting to develop the quality and effectiveness of our services.

Guided by the Board we started a process of review and forward development, bringing about some exciting projects which put in place foundations for growth in the future, all working towards the key aim of being more effective.

- We supported 73 families during the year
- We maintained a waiting list for our services, currently standing at 16 families
- We ran a pilot project supporting adults with Parkinson's disease
- We recruited a new Trustee with experience in running voluntary sector organisations
- We started to review of Safeguarding Standards – working towards a level of excellence
- We wrote a Development Plan for the organisation, spanning 3 years and encompassing the board's hopes of greater professionalism, efficiency and excellence.

## PLANS FOR FUTURE PERIODS

In tandem with our Development Plan, we are moving towards a vision of offering services to even more families through appropriate and well thought through expansion. This work will develop over the next 2 years.



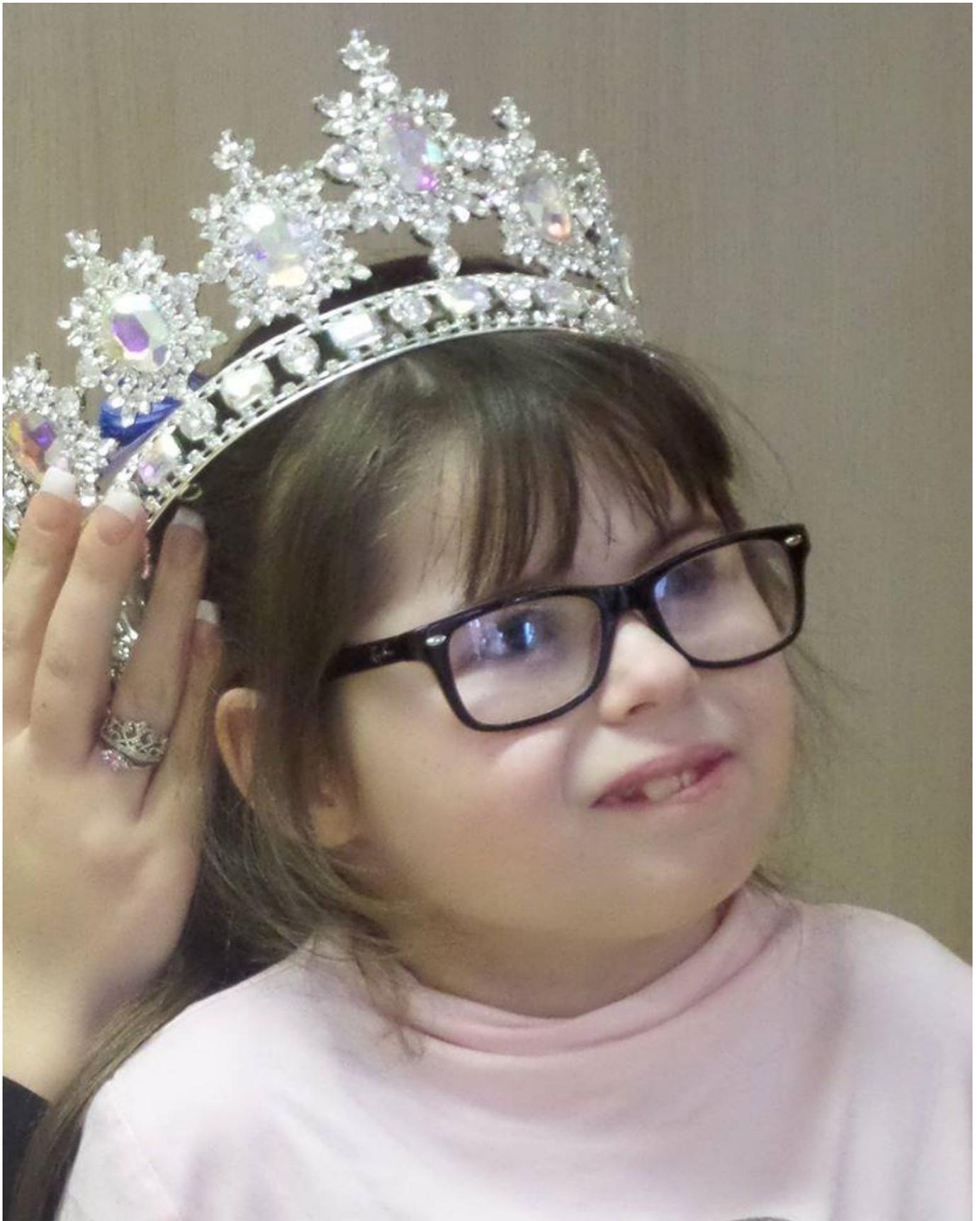
# Efficiency

In order to make sure that the families receive the most efficient service from us - one that answers their needs and goes the extra mile - we have made a few changes and put in place plans for lots more!

We employed a second fundraiser and an administrator to ensure that work 'behind the scenes' continues to the standard we want for our families.

We started a pilot project in Cheshire welcoming new families who also need our support.

The project is going so well that we are now putting in place plans to expand our work on a permanent basis, which we are very excited about.



**STATEMENT OF FINANCIAL ACTIVITIES**Year ending 31<sup>st</sup> August 2015

<b>Income &amp; Expenditure</b>	<b>Unrestricted Funds £</b>	<b>Restricted Funds £</b>	<b>Total 2015 £</b>	<b>Totals 2014 £</b>
<b>Incoming resources from generated funds</b>				
Donations and Legacies	126,735	-	126,735	91,190
Activities for generating funds	135,403	-	135,403	144,082
Investment Income	<u>222</u>	<u>-</u>	<u>222</u>	<u>245</u>
	262,360		262,360	235,517
Charitable activities	<u>33,320</u>	<u>127,408</u>	<u>160,728</u>	<u>118,654</u>
<b>Total incoming resources</b>	<b><u>295,680</u></b>	<b><u>127,408</u></b>	<b><u>423,088</u></b>	<b><u>354,171</u></b>
<b><u>Resources Expended</u></b>				
<b>Cost of generating funds</b>				
Costs of generating donations	<u>2,716</u>	<u>-</u>	<u>2,716</u>	<u>2,889</u>
<b>Net incoming resources available</b>	<b>292,964</b>	<b>127,408</b>	<b>425,010</b>	<b>351,282</b>
<b>Charitable activities</b>				
Costs incurred for charitable activities	274,714	38,984	313,698	126,767
Governance costs	<u>1,793</u>	<u>-</u>	<u>1,793</u>	<u>1,320</u>
<b>Total resources expended</b>	<b>293,896</b>	<b>122,449</b>	<b>416,345</b>	<b>391,262</b>
<b>Net incoming/(outgoing) resources before transfers</b>	<b>1,784</b>	<b>4,959</b>	<b>6,743</b>	<b>37,091</b>
Gross transfers between funds	4,040	(4,040)	-	-
<b>Net incoming/(expenditure) for the year/ Net movements in funds</b>	<b>5,824</b>	<b>919</b>	<b>6,743</b>	<b>37,091</b>
Fund balances at 1 September 2014	<u>164,494</u>	<u>22,389</u>	<u>186,883</u>	<u>223,974</u>
<b>Fund balances at 31<sup>st</sup> August 2015</b>	<b><u>170,318</u></b>	<b><u>23,308</u></b>	<b><u>193,626</u></b>	<b><u>186,883</u></b>

**BALANCE SHEET**As at 31<sup>st</sup> August 2015

	2015		2014	
	£	£	£	£
<b>Fixed Assets</b>				
Tangible fixed assets		78,071		88,861
<b>Current Assets</b>				
Debtors	1,417		1,844	
Cash at bank and in hand	<u>123,551</u>		<u>101,827</u>	
	124,968		103,671	
<b>Creditors: amounts falling due within one year</b>	<u>(9,413)</u>		<u>(5,649)</u>	
<b>Net current assets</b>		<u>115,555</u>		<u>98,022</u>
<b>Total assets less current liabilities</b>		<u>193,626</u>		<u>186,883</u>
<b>Income funds</b>				
Restricted funds		23,308		22,389
Unrestricted funds		<u>170,318</u>		<u>164,494</u>
		<b><u>193,626</u></b>		<b><u>186,883</u></b>

We wish to thank every single one of our supporters for their generosity in supporting us this year. Without your wonderful efforts we would not be able to support the families and individuals who rely upon us.

A full list of our charitable trust funders can be found in our annual accounts

Thank you.

